



**MEDIA RELEASE—
HY-VEE COLOSSAL COOKIE SALE TO BENEFIT DES MOINES AREA RELIGIOUS
COUNCIL EMERGENCY FOOD PANTRY NETWORK**

For Immediate Release – September 9, 2010

Des Moines, Iowa

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**HY-VEE COLOSSAL COOKIE SALE TO BENEFIT DES MOINES AREA RELIGIOUS
COUNCIL EMERGENCY FOOD PANTRY NETWORK**

September 9, 2010—These cookies are on a mission, so mark your calendars for September 14-27, 2010, when [Hy-Vee](#) gives their chocolate chips an assignment they will never forget. Preorders are being accepted now at your local Hy-Vee bakery.

What: 8th Annual [Hy-Vee Colossal Cookie Sale](#)
When: September 14–27, 2010
Where: Des Moines Area Hy-Vee Stores

A Kickoff Event will be 9 a.m., Tuesday, September 14, 2010, at the Ankeny Hy-Vee, 410 N Ankeny Blvd. Staff from Hy-Vee and [DMARC](#) will be available for interviews.

The eighth annual Hy-Vee Colossal Cookie Sale starts Tuesday, September 14 and runs through Monday, September 27. For each cookie sold, Hy-Vee will donate one penny to the [DMARC Emergency Food Pantry network](#).

Since the Cookie Sale began in 2003, Hy-Vee stores have sold 5 million cookies and have donated more than \$50,000 in food products to DMARC's network of neighborhood pantries in Greater Des Moines. Last year, a record \$10,000 worth of cereal (nearly a year's supply) was delivered to the DMARC central warehouse, for distribution among all the pantry sites.

This year's goal is to top the 2009 record of over 1.1 million cookies sold. Bakery cookies will sell for 10 cents each, with 100 cookies priced at just \$8.99. Pre-order now through your local Hy-Vee Bakery!

Businesses, congregations, and other groups may download a flyer to post from the DMARC website. For more information call your local Hy-Vee Bakery Department, contact the Des Moines Area Religious Council at 515-277-6969, or visit www.dmreligious.org.

DMARC is an interfaith organization that exists to provide a common means of responding to basic human needs and, in so doing, offers a context for interfaith dialogue, education, fellowship and support while serving as a liaison between member congregations and the greater Des Moines community.

The [DMARC Emergency Food Pantry network](#) is the largest in Iowa, made up of a centralized warehouse and 11 partnering distribution sites. The DMARC Emergency Food Pantry network helps meet short-term food needs when families do not have enough to eat. Once each 30 days, families can receive a free, five-day supply of nutritionally balanced food. In 2009, DMARC assisted more than 11,600 different families in the Greater Des Moines community and provided the food equivalent of nearly 1.5 million meals.

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Participating Hy-Vee Stores:

Altoona
108 8th St SW
967-7676

Ankeny
410 N Ankeny Blvd
964-0900

Des Moines
3330 MLK Pkwy
255-0007

Des Moines
2540 E Euclid Ave
262-0640

Des Moines
3221 SE 14th St
243-7271

Des Moines
4605 Fleur
285-7266

Des Moines
1107 SE Army Post Rd
285-6394

Indianola
910 N Jefferson Way
961-5329

Johnston
5750 Merle Hay Rd
270-9045

Pleasant Hill
4815 Maple Drive
262-7956

Urbandale
8601 Douglas Ave
270-2572

West Des Moines
1700 Valley West Dr
223-4597

West Des Moines
1990 Grand Ave
223-8151

West Des Moines
1725 Jordan Creek Pkwy
226-8753

West Des Moines
I-35 & Mills Civic Pkwy
225-1193

Windsor Heights
7101 University Ave
279-4225

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