



Des Moines Area Religious Council **RED BARREL NEWSLETTER**

APRIL, 2011

Sack Saturday Events Benefit the Food Pantry Network

The first two Saturdays in April proved to be blockbusters when it comes to benefiting the Emergency Food Pantry.

On April 2nd, Kiwanis Clubs from Ankeny, Downtown Des Moines and West Des Moines spent much of Kiwanis One Day, their international day of service, sponsoring Sack Saturdays to benefit DMARC's Food Pantry Network. Their collection totaled 1,577 food items and \$1,263.81 in cash contributions. Thanks to all of the Kiwanis Club members for sponsoring these events, to the stores who hosted them and the shoppers who so generously contributed.

The next Saturday, April 9th, the Boy Scouts of Troop #46 from Windsor United Methodist Church in Windsor Heights were back for their 30th annual food drive. Again this year, they set up shop at the Hy-Vee on University in Windsor Heights. They gathered at the store Friday evening to make the \$5.00 Hunger Sacks and hit the ground running Saturday morning encouraging shoppers to purchase sacks. In the end, they sold 192 \$5.00 Hunger Sacks (1,162 individual food items). Thanks to a great group of young men and their leaders for so diligently supporting those in our community who are in need of food and to the Hy-Vee in Windsor Heights for annually hosting this event.

To see pictures of both of these events find us on Facebook at [MovetheFood](#).

\$10.00 Sacks Sell

The introduction of \$10.00 sacks began with a suggestion from Wes Snook, Hy-Vee Store Director in Ankeny. Wes was sure they would sell. He was right. In June of 2009, \$10.00 Hunger Sacks began appearing on sack racks in several stores around the Des Moines Metro area, including their debut appearance at the Hy-Vee in Ankeny.

Dahlç on Merle Hay lead \$10.00 sack sales in 2010 with 29% of their total sack sales coming from \$10.00 sacks. Thus far in 2011, 46% of the sacks sold at the Merle Hay store have been \$10.00 sacks. There is competition brewing as the Hy-Vee in Windsor Heights achieved a 54% sales rate in the first three months of 2011. Behind the pack but gaining strength in 2011 is the Hy-Vee on Douglas in Urbandale with a 38% rate this year and Dahlç on Ingersoll selling \$10.00 sacks at 34% of total sales.

Of the 660 sacks sold in March of 2011, 90 were \$10.00 sacks. Thanks to Wes for the idea and to everyone for making this change a success.

Learn what is going on in the pantry network by visiting our new website at www.Movethefood.org.



DMARC Emergency Food Pantry
3816 36th Street, DM, 50310
515-277-6969
Executive Director:
Rev. Sarai Schnucker Rice
Food Pantry Director:
Elisabeth Ballstadt
Red Barrel Coordinator:
Cindy Morton
277-6969 or 238-4593

RED BARREL COLLECTIONS FOR MARCH, 2011 = 9,398

Rank	Store	Address	# Collected	Store Director	Volunteer Collector
1	Dahl's	3425 Ingersoll	822	Jeff Hudson	Downtown Kiwanis
2	Hy-Vee	410 N. Ankeny Blvd.	789	Wes Snook	Katie Vacek
3	Dahl's	5003 E.P. True Pkwy WDM	788	Mark Pearson	West Side Kiwanis
4	Dahl's	4343 Merle Hay Road	695	Kenny Kane	Ron Stoen
5	Dahl's	1819 Beaver	446	Jim Hubbartt	Golden K Kiwanis
6	Dahl's	1208 Prospect, WDM	426	Kevin Helm	Jack Kiburz
7	Hy-Vee	550 S. 51st, WDM	408	Mark Luke	Bob and Jan Schulte
8	Dahl's	5440 N.W. 86th, Johnston	392	Joe McDonald	John Young
9	Hy-Vee	8601 Douglas	392	Josh Asche	Larry Hamlin
10	Dahl's	4121 Fleur Drive	365	Mike Hixon	Randy and Nicole Mitchell
11	Hy-Vee	4707 Fleur Drive	330	Jamie Stephens	Randy and Nicole Mitchell
12	Fareway	8450 Meredith Drive	301	John Cramer	Larry Hamlin
13	Hy-Vee	1700 35th Street, WDM	272	Collin Venenga	West Side Kiwanis
14	Hy-Vee	7101 University	254	Randy Kruse	Chris Burch
15	Hy-Vee	1990 Grand, WDM	233	Andy Streit	Chris Burch
16	Hy-Vee	1725 Jordon Creek, WDM	220	Greg Hull	Jack Kiburz
17	Dahl's	3400 E. 33rd	192	Lyle Ellenwood	Link Associates
18	Dahl's	1802 N. Ankeny Blvd.	133	Dave Wilson	Amy Tournier
19	Hy-Vee	3330 MLK	112	Brian Hixon	Cindy Morton
20	Dahl's	8700 Hickman	110	Pat Childress	Liz Coffman
21	Fareway	109 S.E. Oralabor, Ankeny	104	Doug Haugland	Katie Vacek
22	Hy-Vee	3221 S.E. 14th Street	95	Ryan Roberts	Cindy Morton
23	Hy-Vee	1107 Army Post Road	85	Rod Burns	Randy and Nicole Mitchell
24	Fareway	100 E. Euclid	77	Tom Ross	Link Associates
25	Hy-Vee	5759 Merle Hay Rd, Johnston	43	Jim Carney	John Young
26	Fareway	3205 N. Ankeny Blvd.	37	Dave Eisentrager	Amy Tournier
27	Fareway	3000 S.E. 22nd Street	27	Wil Golberg	Cindy Morton
28	Dahl's	1320 E. Euclid	22	Jim Martin	Link Associates
29	Hy-Vee Drug	4100 University, DM	10	Tim Potts	Chris Burch
30	Fareway	10151 University, Clive	9	Kevin McCormick	West Side Kiwanis

Damaged items for March, 2011 = 900

270 Hy-Vee, East Euclid
 500 Hy-Vee, Jordan Creek
 130 Fareway, East Euclid

Mike Kueney, Store Director
 Greg Hull, Store Director
 Tom Ross, Store Director

Link Associates
 Jack Kiburz
 Link Associates

Five Year History of Red Barrel Collections

Month	2007	2008	2009	2010	2011	Cash
Jan.	9,662	9,123	11,091	8,892	7,848	\$95.00
Feb	9,832	7,760	10,719	9,015	9,102	\$1,850.36
March	11,930	10,048	11,666	10,637	9,398	\$602.99
April	10,353	9,552	12,649	8,866		
May	9,054	7,869	9,542	7,015		
June	9,933	9,214	10,026	11,009		
July	9,063	7,070	8,073	9,172		
Aug	8,054	8,310	8,471	8,779		
Sept	6,979	8,355	8,625	7,740		
Oct	19,995	14,506	13,106	12,589		
Nov	16,604	17,338	14,000	11,586		
Dec	13,135	15,275	11,961	12,933		
TOTAL	134,594	124,420	129,929	117,802		

HUNGER SACKS SOLD IN MAR. = 660

Top Ten Stores Hunger Sack Sales:

- 77 ó Hy-Vee, Ankeny
- 65 ó Dahlø, Beaverdale
- 65 ó Dahlø, E.P. True, WDM
- 59 ó Hy-Vee, S. 51st Street, WDM
- 53 ó Dahlø, Merle Hay Road
- 51 ó Hy-Vee, Fleur Drive
- 42 ó Dahlø, Johnston
- 42 ó Dahlø, Fleur Drive
- 36 ó Hy-Vee, 35th St., WDM
- 31 ó Fareway, Meredith, Urbandale

Note: Of the 660 sacks sold, 90 were \$10.00 sacks.