



Des Moines Area Religious Council **RED BARREL NEWSLETTER**

MARCH, 2010

THE RED BARREL PROGRAM IS 20 YEARS OLD

April 18, 2010, marked the 20th birthday of the Red Barrel Program. The idea for the Red Barrel Program originated with The End Hunger Network in Houston, Texas. The End Hunger Network established their Red Barrel program in 1986 with over 280 supermarkets participating. From Houston, the idea of a Red Barrel Program to help collections for the Des Moines Area Religious Council's (DMARC) food pantries was brought to Des Moines by Kiwanis Club member Wil Dubes.

A story published April 18, 1990, in the Des Moines Register announced the presence of red barrels in 39 grocery stores in the Des Moines area including Dahl's, Hy-Vee, Super Valu, Food 4 Less, Food Saver and Save U-More. The article also mentions the participation of 12 Kiwanis Clubs around the Des Moines area who would be responsible for picking up donated food and delivering it to the Emergency Food Pantry.

Twenty years later, the Red Barrel Program remains present in Dahl's, Hy-Vee and Fareway stores across the Des Moines Metro area. Kiwanis Clubs still provide the much needed service of collecting food items placed in the barrels, along with other individuals who volunteer as collectors.

Sometime in the 1990's, Phil Yurgae, who at that time was a member of the Food Pantry Board, discovered a "sack" promotion program used in a chain of grocery stores in Wisconsin. This idea was adopted by the DMARC Red Barrel Program in the fall of 2000. Mr. Yurgae and Paul Benson (then chair of the Red Barrel committee) built a hunger sack rack that was round and held 12 \$5.00 Hunger Sacks. This rack was just recently retired from the Dahl's store in Johnston and replaced with the newer metal racks now in use in many locations.

After 20 years, the Red Barrel Program remains strong. In 2009, the Red Barrel Program contributed 129,929 food items to the DMARC Emergency Food Pantry. **Thanks to the stores, volunteers and customers who have supported the Red Barrel Program over the past 20 years. It would not be happening without you!**

SACK SATURDAY EVENTS

April 3 – Thanks to the Ankeny Kiwanis Club for collecting 698 food items and \$553.53 in cash during events at Hy-Vee and Dahl's in Ankeny.

April 24 – Cub Scout Pack #95 will be sponsoring a Sack Saturday at Hy-Vee on Grand in West Des Moines.

April 24 – Dahl's in Beavertdale will be hosting a Sack Saturday sponsored by Dowling students.

May 1 – Operative Lodge #308 will be sponsoring a Sack Saturday hosted by the Dahl's store in Johnston.

FIRST QUARTER RESULTS

In the first three months of 2010, 28,697 individual food items have been contributed through the Red Barrels located in stores throughout the Des Moines Metro Area. These numbers include the sale of 2,242 \$5.00 Hunger Sacks and 150 \$10.00 Hunger Sacks.

DMARC Emergency Food Pantry

3816 36th Street, DM, 50310

515-277-6969

Executive Director:

Rev. Sarai Schnucker Rice

Food Pantry Director:

Elisabeth Ballstadt

Red Barrel Coordinator:

Cindy Morton

277-6969 or 238-4593

*Faithfully
Serving
Since 1952*

DMARC
DES MOINES AREA
RELIGIOUS COUNCIL

RED BARREL COLLECTIONS FOR MARCH, 2010 =10,637

Rank	Store	Address	# Collected	Store Director	Volunteer Collector
1	Hy-Vee	7101 University	1534	Randy Kruse	Chris Burch
2	Dahl's	5003 E.P. True Pkwy WDM	913	Mark Pearson	West Side Kiwanis
3	Dahl's	4343 Merle Hay Road	679	Lyle Ellenwood	Ron Stoen
4	Dahl's	1819 Beaver	678	Jim Hubbartt	Golden K Kiwanis
5	Hy-Vee	1700 35th Street, WDM	594	Collin Venenga	West Side Kiwanis
6	Hy-Vee	410 N. Ankeny Blvd.	577	Wes Snook	Katie Vacek
7	Dahl's	5440 N.W. 86th, Johnston	475	Kenny Kane	John Young
8	Hy-Vee	1990 Grand, WDM	444	Andy Streit	Red Cronin
9	Hy-Vee	550 S. 51st, WDM	430	Mark Luke	Bob and Jan Schulte
10	Dahl's	3425 Ingersoll	415	Pat Childress	Downtown Kiwanis
11	Dahl's	8700 Hickman	400	Kevin Helm	Liz Coffman
12	Dahl's	4121 Fleur Drive	360	Joe McDonald	Randy and Nicole Mitchell
13	Dahl's	3400 E. 33rd	299	Mike Hixon	Link Associates
14	Hy-Vee	4707 Fleur Drive	278	Jamie Stephens	Randy and Nicole Mitchell
15	Hy-Vee	8601 Douglas	246	Brett Bemser	Larry Hamlin
16	Fareway	8450 Meredith Drive	238	John Cramer	Larry Hamlin
17	Hy-Vee	3330 MLK	141	Josh Asche	Cindy Morton
18	Dahl's	1208 Prospect, WDM	131	Jeff Hudson	Jack Kiburz
19	Fareway	3000 S.E. 22nd Street	129	Wil Golberg	Cindy Morton
20	Dahl's	1802 N. Ankeny Blvd.	107	Dave Wilson	Amy Tournier
21	Hy-Vee	1725 Jordon Creek, WDM	101	Greg Hull	Jack Kiburz
22	Hy-Vee	1107 Army Post Road	71	Rod Burns	Randy and Nicole Mitchell
23	Hy-Vee	5759 Merle Hay, Johnston	71	Jim Carney	John Young
24	Fareway	109 S.E. Oralabor, Ankeny	47	Doug Haugland	Katie Vacek
25	Hy-Vee	3221 S.E. 14th Street	44	Ryan Roberts	Cindy Morton
26	Dahl's	1320 E. Euclid	20	Jim Martin	Link Associates
27	Fareway	3205 N. Ankeny Blvd.	10	Dave Eisentrager	Amy Tournier

Damaged items for March, 2010 =

367 Hy Vee East Euclid

523 Hy Vee 1725 Jordon Creek, WDM

315 Fareway 100 East Euclid

Mike Kueny

Greg Hull

Tom Ross

Link Associates

Jack Kiburz

Link Associates

Total 2,007

History of Red Barrel food collections

Month	2006	2007	2008	2009	2010	Cash
Jan	12,411	9,662	9,123	11,091	9,045	\$336.00
Feb	9,463	9,832	7,760	10,719	9,015	\$425.00
Mar	11,171	11,930	10,048	11,666	10,637	\$210.59
April	9,292	10,353	9,552	12,649		
May	8,557	9,054	7,869	9,542		
June	9,322	9,933	9,214	10,026		
July	7,979	9,063	7,070	8,073		
Aug	7,467	8,054	8,310	8,471		
Sept.	7,788	6,979	8,355	8,625		
Oct.	5,712	19,995	14,506	13,106		
Nov	17,821	16,604	17,338	14,000		
Dec	14,011	13,135	15,275	11,961		
Totals	140,994	134,594	123,992	129,929		

HUNGER SACKS SOLD -March. 2010

212 Hy-Vee, Windsor Heights
 111 Hy-Vee, Ankeny
 90 Dahlø, E.P. True
 84 Dahlø, Beaver
 65 Dahlø, Merle Hay
 56 Dahlø, Hickman
 54 Hy-Vee, 35th St., WDM
 51 Hy-Vee, Fleur Drive
 39 Dahlø, Ingersoll
 37 Hy-Vee, S. 51st, WDM