

DMARC DIAPER CENTRAL

How to Host a Diaper Drive



Thank you for considering a Diaper Central diaper drive to help DMARC increase support for the most vulnerable children in the Greater Des Moines area. By hosting a diaper drive, you will help many low-income families provide diapers for their babies and toddlers.

How to Host a Diaper Drive

Getting started: Let us know. Call the Des Moines Area Religious Council at 515-227-6969 to indicate your interest in planning a diaper drive. This way we can announce the information on our website and social networking sites and help you get the word out.

Planning: Create a committee to plan, organize, advertise and manage the event. Set the start and end dates (normally a 1-2 week drive works the best). Establish a location (school, business, place of worship) as well as pick-up and/or drop-off sites. A central collection area decorated with baby items is a great way to keep the drive in everyone's mind. A playpen, crib, or large box covered in baby gift-wrap works well. Provide a contact name, phone number and/or e-mail address to answer questions that may arise.

Get the word out: Once you have set the dates and location of your diaper drive, advertise your event. Depending on the location you can help spread the word through a church or office bulletin, newsletter or e-newsletter, flier, e-list, Facebook or Twitter, posters, etc. Be creative!

Make it fun!

- Make your diaper drive competitive! - Have contests between offices, work units, congregation members, families, or individuals to see which team can raise the most diapers with a prize for the best raiser.
- Get creative! - There are many opportunities to hold a diaper drive such as a baby shower, birthdays, Mother's Day, Father's Day, family reunions, etc.
- Hold a fun kickoff event
- Publicize your success when you complete your diaper drive!

Donating cash: Cash donations are welcome. Your dollars go further when combined with other cash donations. If you choose to donate monetarily, please indicate on your donation that it is intended for diapers.

Last step: After completing your diaper drive count the number of diapers and arrange for drop off at the Emergency Food Pantry warehouse (3816 36th Street in Des Moines) or contact DMARC at 515-277-6969 for pick-up assistance. Office hours: M-F, 8:00 . 4:30, except major holidays.

THANK YOU! By partnering with DMARC to provide support for something as basic as diapers through the Diaper Central project, you and your group can make a real and immediate difference in the lives of low-income families and their young children.