



Des Moines Area Religious Council RED BARREL NEWSLETTER

JULY, 2011

SAVE THE DATES MAKE A DIFFERENCE DAYS - 2011

The DMARC Red Barrel Program will be observing national Make A Difference Days on Saturday, October 8th and Saturday, October 15th. The goal again this year is to be in as many stores as possible on either of these days. Store Directors will be contacted in August to make arrangements to host these events.

The number of stores is limited only by the number of volunteers who are available to sponsor Sack Saturday events. All volunteers from prior years will soon be receiving information regarding this event. If you are interested in volunteering and have not done so previously, please contact Cindy Morton at cmorton@dmreligious.org or call 277-6969. New volunteers are always welcome. Whether you are working in a store, a store hosting an event or transporting food to the warehouse, you will be making a difference.

Last year's proceeds from Make A Difference Days included the donation of 4,483 food items and \$3,822 in cash contributions.

Second Quarter Red Barrel Results

In the first six months of 2011, 53,702 individual food items have been contributed through the red barrels located in stores throughout the Des Moines Metro area. These numbers include the sale of 4,206 hunger sacks of which 421 were \$10.00 hunger sacks. These numbers also include results of the 26 Sack Saturday events that have been held so far this year, collecting 5,340 food items and \$5,422 in cash contributions.

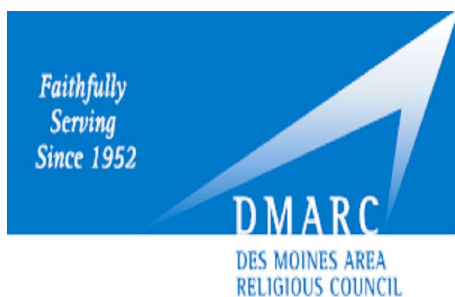
During the same period of time in 2010, 55,434 food items had been collected along with \$5,395 in cash. This means in 2011 there has been 1,732 less food items collected and \$27.00 more collected in cash contributions. Although donations are down, we look forward to Make A Difference Days and the upcoming holidays as an opportunity to meet and exceed last year's contributions.

Moving The Food

All the food collected in red barrels, at Sack Saturday events or special food drives, ends up at the Food Pantry warehouse which is located at 3816 36th Street in Des Moines. Food is then transported to 12 food pantry locations throughout the Des Moines Metro area and distributed free of charge to pantry customers.

YUM

It will soon be time to enjoy the smell of fresh cookies from the oven. The 9th Annual Colossal Cookie Sale, sponsored by Hy-Vee stores to benefit the DMARC Emergency Food Pantry will be coming in September. Prepare your appetite and freezer for this great event. One penny from each cookie sold benefits the DMARC Food Pantry Network.



DMARC Emergency Food Pantry
3816 36th Street, DM, 50310
515-277-6969
Executive Director:
Rev. Sarai Schnucker Rice
Food Pantry Director:
Elisabeth Ballstadt
Red Barrel Coordinator:
Cindy Morton
277-6969 or 238-4593

RED BARREL COLLECTIONS FOR JUNE, 2011 = 7,334

Rank	Store	Address	# Collected	Store Director	Volunteer Collector
1	Hy-Vee	410 N. Ankeny Blvd.	713	Wes Snook	Katie Vacek
2	Hy-Vee	8601 Douglas	686	Josh Asche	Larry Hamlin
3	Dahl's	5003 E.P. True Pkwy WDM	571	Mark Pearson	West Side Kiwanis
4	Dahl's	3425 Ingersoll	546	Jeff Hudson	Downtown Kiwanis
5	Dahl's	1819 Beaver	456	Dave Wilson	Golden K Kiwanis
6	Dahl's	4343 Merle Hay Road	455	Kenny Kane	Ron Stoen
7	Hy-Vee	550 S. 51st, WDM	403	Mark Luke	Bob and Jan Schulte
8	Dahl's	1208 Prospect, WDM	367	Kevin Helm	Jack Kiburz
9	Hy-Vee	4707 Fleur Drive	242	Jamie Stephens	Randy and Nicole Mitchell
10	Hy-Vee	1990 Grand, WDM	238	Andy Streit	Chris Burch
11	Hy-Vee	7101 University	220	Randy Kruse	Chris Burch
12	Dahl's	5440 N.W. 86th, Johnston	210	Joe McDonald	John Young
13	Hy-Vee	1700 35th Street, WDM	186	Collin Venenga	West Side Kiwanis
14	Dahl's	8700 Hickman	137	Pat Childress	Liz Coffman
15	Fareway	8450 Meredith Drive	128	John Cramer	Larry Hamlin
16	Fareway	100 E. Euclid	128	Tom Ross	Link Associates
17	Hy-Vee	1725 Jordon Creek, WDM	116	Greg Hull	Jack Kiburz
18	Dahl's	1802 N. Ankeny Blvd.	114	Paul Johnson	Amy Tournier
19	Dahl's	4121 Fleur Drive	105	Mike Hixon	Randy and Nicole Mitchell
20	Hy-Vee	1107 Army Post Road	75	Rod Burns	Randy and Nicole Mitchell
21	Hy-Vee	3330 MLK	69	Brian Hixon	Cindy Morton
22	Hy-Vee	5759 Merle Hay Rd, Johnston	60	Jim Carney	John Young
23	Hy-Vee	3221 S.E. 14th Street	58	Ryan Roberts	Cindy Morton
24	Dahl's	3400 E. 33rd	50	Lyle Ellenwood	Link Associates
25	Dahl's	1320 E. Euclid	42	Jim Martin	Link Associates
26	Fareway	109 S.E. Oralabor, Ankeny	34	Doug Haugland	Katie Vacek
27	Fareway	10151 University, Clive	19	Kevin McCormick	West Side Kiwanis
28	Fareway	3205 N. Ankeny Blvd.	15	Dave Eisentrager	Amy Tournier
29	Fareway	3000 S.E. 22nd Street	13	Wil Golberg	Cindy Morton

Damaged items for June, 2011 = 878

175 Hy-Vee, East Euclid
 572 Hy-Vee, Jordan Creek
 131 Fareway, East Euclid

Mike Kueney, Store Director
 Greg Hull, Store Director
 Tom Ross, Store Director

Link Associates
 Jack Kiburz
 Link Associates

Five Year History of Red Barrel Collections

Month	2007	2008	2009	2010	2011	Cash
Jan.	9,662	9,123	11,091	8,892	7,848	\$95.00
Feb	9,832	7,760	10,719	9,015	9,102	\$1,850.36
March	11,930	10,048	11,666	10,637	9,398	\$602.99
April	10,353	9,552	12,649	8,866	10,837	\$1,630.34
May	9,054	7,869	9,542	7,015	9,580	\$385.45
June	9,933	9,214	10,026	11,009	7,334	\$858.82
July	9,063	7,070	8,073	9,172		
Aug	8,054	8,310	8,471	8,779		
Sept	6,979	8,355	8,625	7,740		
Oct	19,995	14,506	13,106	12,589		
Nov	16,604	17,338	14,000	11,586		
Dec	13,135	15,275	11,961	12,933		
TOTAL	134,594	124,420	129,929	117,802		

HUNGER SACKS SOLD IN JUNE = 618

Top Ten Stores Hunger Sack Sales:

- 114 – Hy-Vee, Ankeny
- 70 – Dahl's, E.P. True, WDM
- 66 – Dahl's, Beaver Ave.
- 49 – Hy-Vee, S. 51st, WDM
- 43 – Dahl's, Merle Hay Road
- 41 – Dahl's, Ingersoll
- 39 – Hy-Vee, Fleur Drive
- 34 – Hy-Vee, Douglas, Urbandale
- 21 – Hy-Vee, University, W. H.
- 20 – Fareway, Meredith Dr., Urbandale